

Cold Response in Norwegian media

Summary of week 10

A traffic collision resulting in a fatality, and visits from prominent guests dominated the Norwegian media coverage of Cold Response this week.

On Monday, a Norwegian armoured recovery vehicle collided with a car. The man driving the car was killed in the accident. Lt. Col. Aleksander Jankov and Lt. Col. Ivar Moen were quoted shortly after the story became public through online newspapers, and they provided journalists with available information. No military personnel were injured in the crash. His Majesty King Harald visited shortly after the accident, and expressed his condolences in a meeting with local media. The visit from His Majesty also resulted in a lot of positive coverage about CR16. The King was quoted saying his impression is that the exercise works well, and that the visiting countries are satisfied.



Døde i kollisjon med stridsvogn

PÅ VEIEN: En person omkom da en stridsvogn kolliderer med en personbil i Solhus mandag. Ulykken skjedde i forbindelse med den største vinterøvelse Cold Response. FOTO: KAG. ØRSDEN BASTHIMEN / NTB SCANPIX



Visits from Prime Minister Erna Solberg, Minister of Defence Ine Eriksen Søreide, and Chief of Defence Haakon Bruun-Hanssen, brought positive attention to the exercise. The importance of allied training and collective defense was brought up in several articles.

There have also been some entertaining articles about CR16 this week, about a drone being attacked by an eagle. The drone's own video of the drama also got attention in social media this week.

Most popular on Forsvaret.no this week, was the "feelgood" video of the Armoured Battalion taking local farmer Ole Vassmo (80) for a ride in a CV90 infantry fighting vehicle. The Norwegian Armed Forces wanted to thank the farmer for allowing armoured vehicles on his fields. The story brought a lot of traffic to the website from Facebook and was aired by Norway's public broadcaster NRK.

